



Fear of the newfangled?

Now we all conduct business is changing. From communication at a crawl to lightning-quick transactions. And the driving force behind this revolution is Electronic Commerce, or EC – a fancy term for shrinking distance, time, errors and expenses. Instantaneous ordering. Immediate invoicing and swift payment. These are just some of the benefits of EC. And best of all, getting started doesn't have to put the bite on your budget. **We'll show you. Just give us a call.**

But hurry – the future is already within striking distance.

*To discuss Electronic Data Interchange, contact David Williams at 910-741-3534.
To discuss Electronic Funds Transfer, contact your RJR Credit Representative.*

Now more than ever, what you don't know can cost you. Stand by for more educational materials and insight from RJR. Because in making the best decisions for your business, knowledge is power.

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